



# Station Order Revised Add to Schedule Heinrich for Senate 2012

207034

**Market:** Albuquerque

**Flight Dates:** Wednesday, September 19, 2012 to Sunday, September 23, 2012

Estimate ID

12083

**Contact:** Jim Giudicessi  
**Email:** Jim.Giudicessi@krqe.com

**Phone:** 505-246-2222  
**Fax:** 505-944-0259  
**Direct:** 505-998-9530

gung  
9/19/12

## KRQE-S2

Program Name	DP	Days Length	Gross Rate	Wed Sep 19	Thu Sep 20	Fri Sep 21	Sat Sep 22	Sun Sep 23	Total
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$50.00 \$100.00	5	1	1			2
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$100.00 \$200.00	5	1	1			2
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$150.00 \$300.00	3	1	1			2
Sold out at LUR per KRQE. Move to L3 to clear.									
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F 30	\$100.00 \$100.00	5		1			1
Young & Restless 1:00 PM 2:00 PM	DT	M-F 30	\$100.00 \$100.00	5	1	fri			1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30	\$100.00 \$100.00	5		1			1
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$550.00 \$1,100.00	2	1	1			2
Sold out at LUR per KRQE. Move to L2 to clear.									
CBS Evening News 5:00 PM 5:30 PM	EN	M-F 30	\$500.00 \$500.00	3		1			1
Sold out at LUR per KRQE. Move to L3 to clear.									
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$500.00 \$500.00	3	1				1
Sold out at LUR per KRQE. Move to L3 to clear.									
Jeopardy 6:00 PM 6:30 PM	PA	M-F 30	\$700.00 \$700.00	3	1				1
Sold out at LUR per KRQE. Move to L3 to clear.									
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F 30	\$850.00 \$850.00	3		1			1
Sold out at LUR per KRQE. Move to L3 to clear.									
Person Interest 9:00 PM 10:00 PM	PT	Th 30	\$2,100.00 \$2,100.00	3	1				1
Sold out at LUR per KRQE. Move to L3 to clear.									

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/19/2012 12:03:27 PM

KRQE-S2

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suzannel@mediastategies.com



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Program Name	DP	Days		Gross Rate	Wed	Thu	Fri	Sat	Sun	Total
		Length			Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
Comedytime	PT	Sa		\$300.00				1		1
7:00 PM 8:00 PM		30		\$300.00						
Person Interest	PT	Su		\$700.00					1	1
7:00 PM 8:00 PM		30		\$700.00						
KRQE 10p News	LN	M-F		\$1,100.00			1			1
10:00 PM 10:35 PM		30		\$1,100.00						
Sold out at LUR per KRQE. Move to L3 to clear.										
<b>Station Gross Totals</b>				<b>\$8,750.00</b>		8	9	1	1	19

Suzanne Collins

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Date/Time Sent: 9/19/2012 12:03:27 PM

KRQE-S2

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suzannel@mediastrategies.com

# Spot Manager: All, 09/19/12-09/23/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/20/12												
Station: KRQE												
POL/Heinrich I	207034 M-F KROE New	KROE News	:30 P5	[ALL]	9/19-9/23/2 12083					5:05:28 AM MHTV1204H		\$50.00
POL/Heinrich I	207034 M-F KROE New	KROE News	:30 P5	[ALL]	9/19-9/23/2 12083					6:12:30 AM MHTV1205H		\$100.00
POL/Heinrich I	207034 CBS This Mornin	CBS Early S	:30 P3	[ALL]	9/19-9/23/2 12083					8:37:54 AM MHTV1204H		\$150.00
POL/Heinrich I	207034 M-F KROE New	430p-5p	:30 P2	[ALL]	9/19-9/23/2 12083					4:47:00 PM MHTV1205H		\$550.00
POL/Heinrich I	207034 KROE News 13	530p-6p	:30 P3	[ALL]	9/19-9/23/2 12083					5:50:13 PM MHTV1204H		\$500.00
POL/Heinrich I	207034 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	9/19-9/23/2 12083					6:28:29 PM MHTV1205H		\$700.00
POL/Heinrich I	207034 Thur Hour 3	9p-10p	:30 P3	[ALL]	9/19-9/23/2 12083					9:00:09 PM MHTV1204H		\$2,100.00
												\$4,150.00
												\$4,150.00
Date: 09/21/12												
Station: KRQE												
POL/Heinrich I	207034 M-F KRQE New	KRQE News	:30 P5	[ALL]	9/19-9/23/2 12083					5:39:33 AM		\$50.00
POL/Heinrich I	207034 M-F KROE New	KROE News	:30 P5	[ALL]	9/19-9/23/2 12083					6:45:15 AM		\$100.00
POL/Heinrich I	207034 CBS This Mornin	CBS Early S	:30 P3	[ALL]	9/19-9/23/2 12083					8:37:39 AM		\$150.00
POL/Heinrich I	207034 Soap Rotator	(12:30:00 PM	:30 P5	[ALL]	9/19-9/23/2 12083					12:58:56 PM		\$100.00
POL/Heinrich I	207034 Soap Rotator	(1:00:00 PM	:30 P5	[ALL]	9/19-9/23/2 12083					1:59:01 PM		\$100.00
POL/Heinrich I	207034 Dr. Phil	3p-4p	:30 P5	[ALL]	9/19-9/23/2 12083					3:07:08 PM		\$100.00
POL/Heinrich I	207034 M-F KRQE New	430p-5p	:30 P2	[ALL]	9/19-9/23/2 12083					4:48:30 PM		\$550.00
POL/Heinrich I	207034 CBS Evening Ne	5p-530p	:30 P3	[ALL]	9/19-9/23/2 12083					4:59:56 PM		\$500.00
POL/Heinrich I	207034 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	9/19-9/23/2 12083					6:40:48 PM		\$850.00
POL/Heinrich I	207034 LN M-F	10p-1035p	:30 P3	[ALL]	9/19-9/23/2 12083					10:28:04 PM		\$1,100.00
												\$3,600.00
												\$3,600.00
Date: 09/22/12												
Station: KRQE												
POL/Heinrich I	207034 Sat Hour 1	7p-8p	:30 P5	[ALL]	9/19-9/23/2 12083							\$300.00
												\$300.00
												\$300.00
Date: 09/23/12												
Station: KRQE												
POL/Heinrich I	207034 Sun Hour 2	7p-8p	:30 P5	[ALL]	9/19-9/23/2 12083							\$700.00
												\$700.00
												\$700.00
												\$8,750.00

[Sorted by: Date]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KRQE-TV      Albuquerque

**Date:**

9/19/2012

I, Media Strategies and Research,being/on behalf of: Martin Heinrich, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senatein the Generalelection to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Wednesday, September 19, 2012			Sunday, September 23, 2012		

**Total Charges: \$8,750.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Wednesday, September 19, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title